Archie COMICS
NO.23 JUNE
US $1.79
CAN $1.99

Cheryl Blossom

APPROVED BY THE COMICS CODE AUTHORITY

Meet Cheryl's new best friend... BETTY!

HA HA HA

HA HA HA

2'90

HOLLY G! RUDY LAPICK

DIRECT EDITION
02311>
7 62816 47038 4

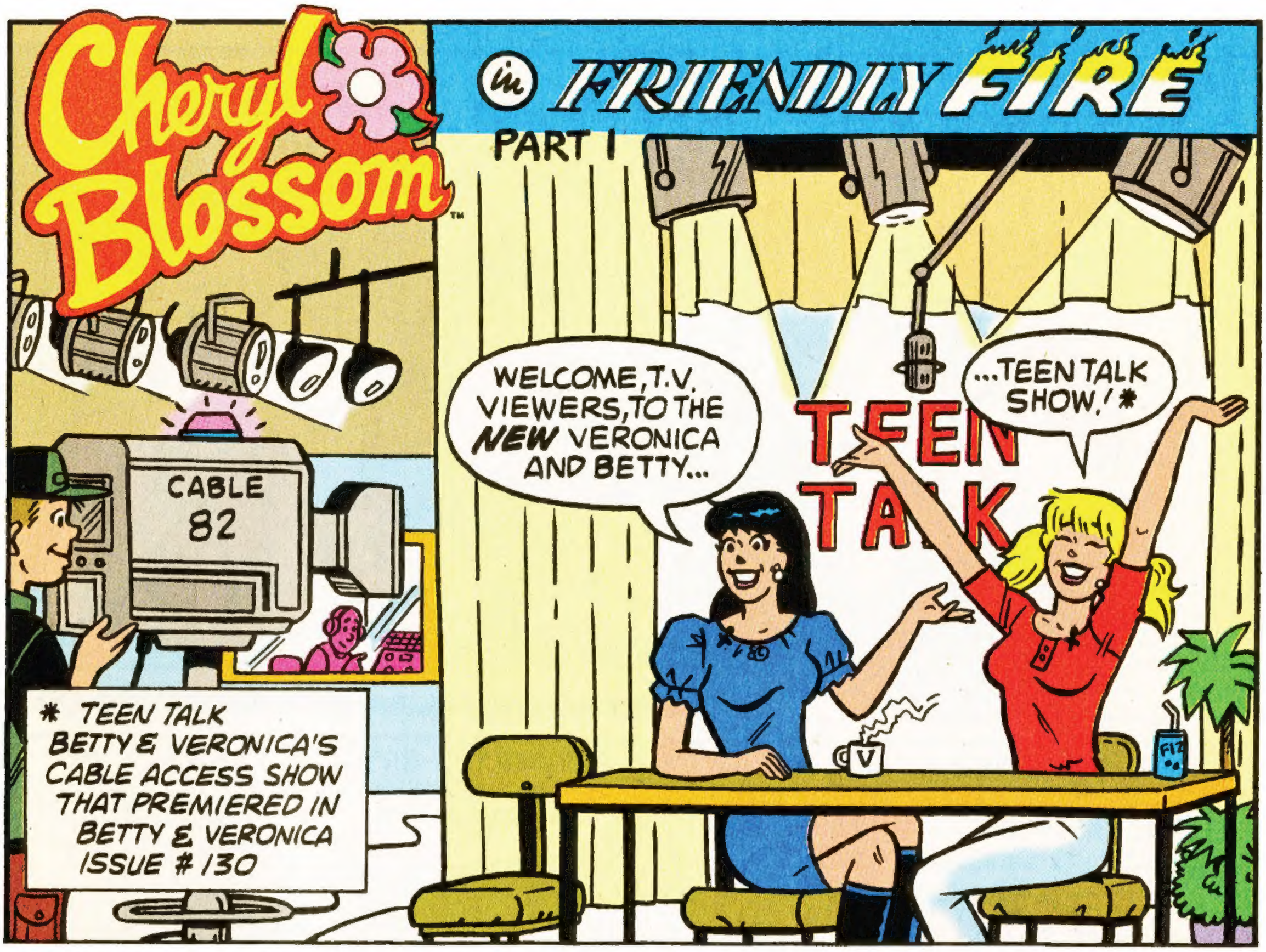
TM & © 1999 A[illegible] Comic Pub[illegible]cations, Inc.

VISIT OUR WEBSITE AT
www.archiecomics.com

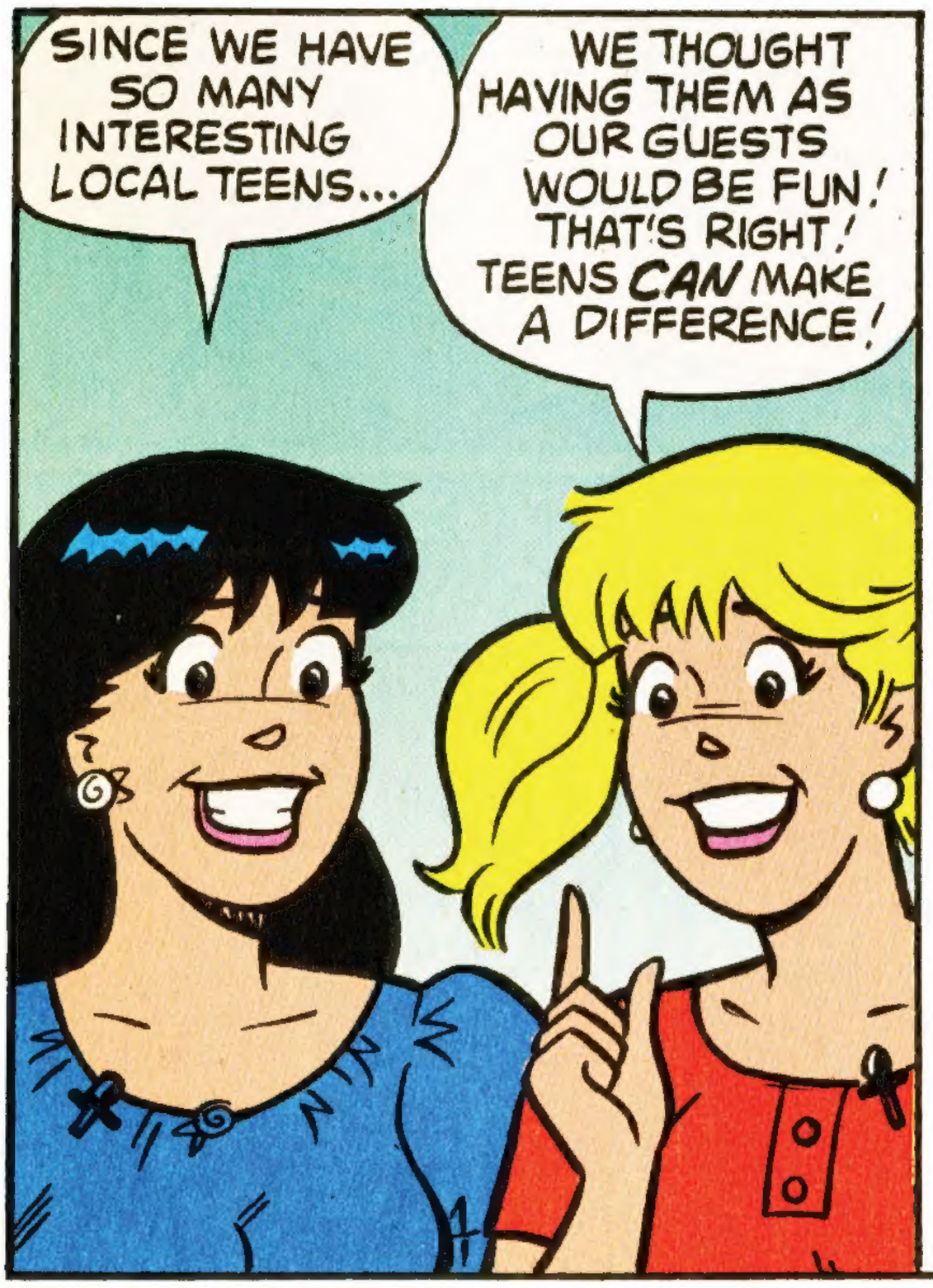
Cheryl Blossom™

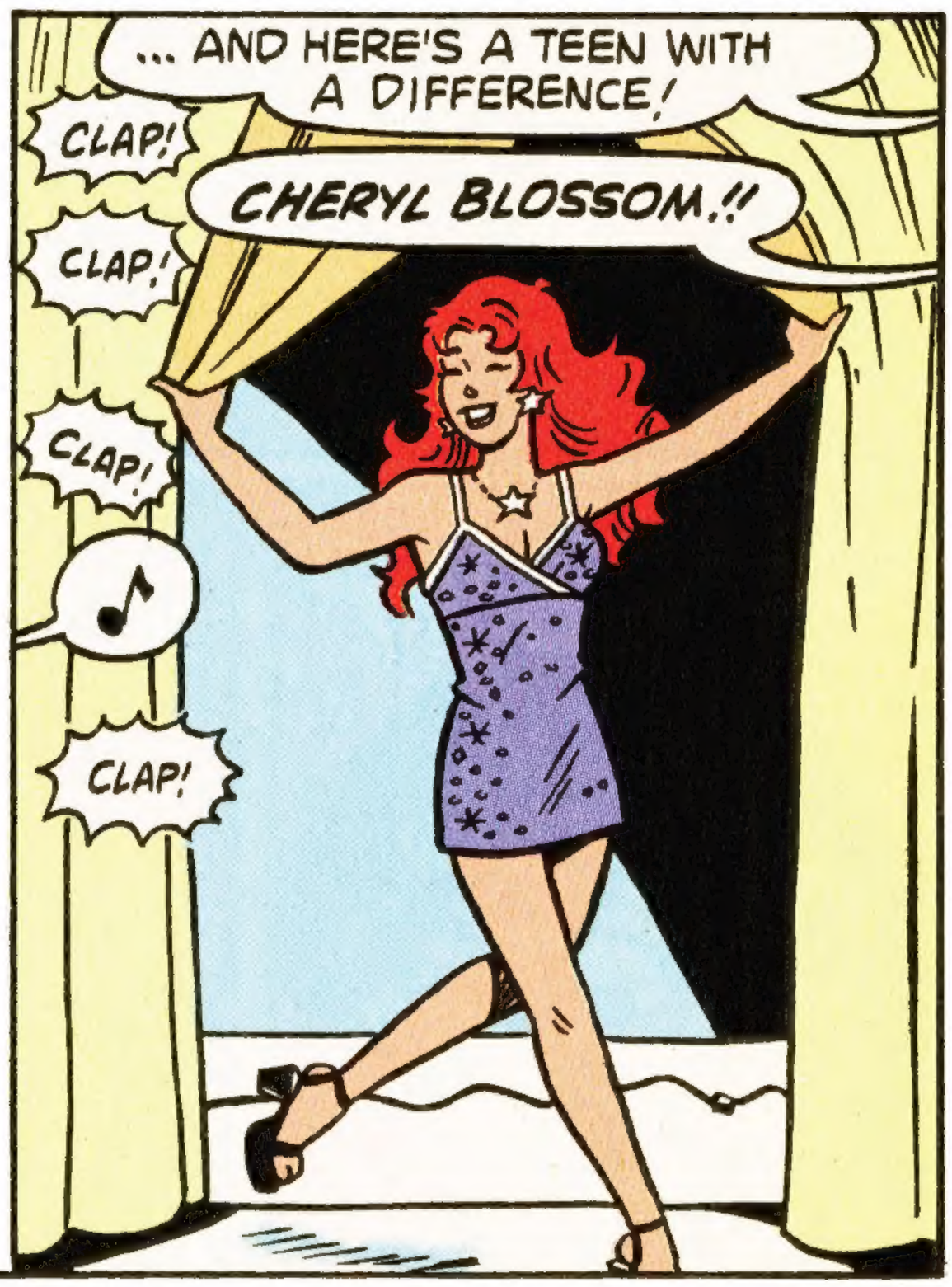
in FRIENDLY FIRE

PART 1


CABLE 82
* TEEN TALK BETTY & VERONICA'S CABLE ACCESS SHOW THAT PREMIERED IN BETTY & VERONICA ISSUE # 130
WELCOME, T.V. VIEWERS, TO THE NEW VERONICA AND BETTY...
...TEEN TALK SHOW!*
TEEN TALK

SCRIPT & PENCILS: HOLLY GI
INKING: RUDY LAPICK
LETTERING: BILL YOSHIDA
COLORING: BARRY GROSSMAN
EDITOR: VICTOR GORELICK
EDITOR-IN-CHIEF: RICHARD GOLDWATER


SINCE WE HAVE SO MANY INTERESTING LOCAL TEENS...
WE THOUGHT HAVING THEM AS OUR GUESTS WOULD BE FUN! THAT'S RIGHT! TEENS CAN MAKE A DIFFERENCE!



CHERYL BLOSSOM (ISSN:1523-1976), No.23, June 1999. Published monthly except July & Dec., by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543-2318. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. The likenesses of the original Archie characters were created by Bob Montana. Single copies $1.79 in U.S.; $1.99 Canada. Subscription rate: U.S. $17.90 for 10 issues; $19.90 in Canada. All Canadian orders payable in U.S. funds. "CHERYL BLOSSOM" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc.

Copyright © 1999, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental.

Distributed in India by Variety Book Depot A.V.G. Bhawan, M-3, Con. Circus, P.O. Box 505, New Delhi-110001 India. Periodicals postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to CHERYL BLOSSOM, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543-2318. Printed in Canada

I'M READY FOR MY CLOSE-UP!

CHERYL, I'M SO HAPPY TO HAVE YOU AS OUR GUEST! (SNICKER!)

WOW, CHERYL, YOU SURE ARE AN ACTIVE TEEN! RONNIE, YOU SAID YOU HAD A ***SPECIAL*** QUESTION FOR OUR GUEST!

SO, MISS LODGE, WHAT WOULD YOU LIKE TO KNOW ABOUT ME? SOMETHING ABOUT MY TEEN MAG, MY ACTING CAREER, MY ROCK STAR FAME!

ACTUALLY, CHERYL, WE WANT TO KNOW THE ***REAL*** YOU!

YES! I AM TRULY A UNIQUE INDIVIDUAL!

CHERYL BLOSSOM, WHAT WE ALL WANT TO KNOW IS...

YES?

...WHEN ARE YOU GOING TO STOP LYING ABOUT YOUR HAIR COLOR?!

WHAT?!

VERONICA LODGE! HOW DARE YOU QUESTION MY NATURAL BEAUTY!

SO, YOU INSIST ON CONTINUING THIS CHARADE...

TEEN

...'CAUSE I HAVE PROOF! PROJECT THOSE PICTURES, PETER!

RONNIE, WHAT ARE YOU DOING?

TEEN TH/L

REVENGE, BETTY! CHERYL'S STOLEN MY ...I MEAN...OUR SPOTLIGHT ONCE TOO MANY TIMES! THIS WILL PUT HER IN HER PLACE!

GASP!

HERE WE SEE YOUR *TRUE* COLOR COMING THROUGH!

THAT PHOTO IS A FAKE! I'M A *REAL REDHEAD*, I CAN PROVE IT!

LIES! ALL LIES!!

AND HERE WE SEE A PHOTO OF CHERYL AT THE BEAUTY PARLOR...

RED #1

NOTICE THE RED HAIR DYE!

SO, MISS CHERYL BLOSSOM, WHAT DO YOU HAVE TO SAY TO OUR T.V. VIEWERS OUT THERE?

RONNIE, YOU'RE EMBARRASSING CHERYL IN FRONT OF THE STUDIO AUDIENCE!

VIEWERS, IT LOOKS LIKE CHERYL BLOSSOM IS *FINALLY* SPEECHLESS!

WAH!

VERONICA, YOU'RE HORRIBLE!

CABLE 82

HEE HEE!

I'LL HAVE *NO* PART OF THIS!

CHERYL! WAIT! I'M *SO* SORRY!

WAH!

T.V. STUDIO

CHERYL!!

T.V. STUDIO

82

SNIFFLE! JAMIE TAKE ME HOME!

BLOSSOM

VROOM

I HOPE YOU'RE HAPPY WITH YOURSELF!

I COULD WATCH THIS TAPE OVER AND OVER AGAIN!

VERONICA

YOU KNOW, BETTY, YOUR EARS LOOK *WAY* BIG ON TV...

YOU SHOULD START WEARING YOUR HAIR DOWN TO HIDE THEM!

I KNOW THAT CHERYL HAS PULLED SOME GAGS ON US! BUT *YOU* JUST WENT TOO FAR!

GIVE ME THAT TAPE!

I'M GOING OVER TO CHERYL'S TO TRY AND APOLOGIZE FOR YOUR HORRENDOUS BEHAVIOR!

WHATEVER!

PLEASE STATE YOUR NAME!

BTY-1

HI, UM, THIS IS BETTY COOPER!

YES, WE HAVE YOUR NAME ON MASTER JASON'S "ALWAYS LET IN" LIST! YOU MAY ENTER!

MASTER JASON, MISS BETTY COOPER HAS JUST ENTERED THE MANSION!

OH, BOY!

HEY, JASON!

HEY, BETTY!

ZIP!

SCREECH!

SO, HOW CAN I HELP YOU, *PRETTY* LADY?

ACTUALLY, JASON, I NEED TO SEE CHERYL! I HAVE SOMETHING FOR HER!

I CAN'T BELIEVE VERONICA STOOPED SO LOW AS TO *LIE* ABOUT MY SISTER LIKE THAT!

YEAH, IT WAS PRETTY TERRIBLE, SO I WANT TO APOLOGIZE TO POOR CHERYL!

HEY, CHERYL, BETTY IS HERE TO EXPLAIN SOMETHING...

GRRRR!

I *NEVER* WANT TO HEAR THE NAMES, BETTY OR VERONICA *AGAIN!!*

!

CONTINUED-6

Cheryl Blossom™

Sunroom Swimsuits

APRIL ENGELBERG
TORONTO, ONT. CANADA

EVA PRESKEY
BORING, OR.

KATIE SCOTT
OMAHA, NE

HollyG!

SEND YOUR FASHIONS TO:

CHERYL'S FASHIONS
c/o ARCHIE COMICS
P.O. BOX 419
MAMARONECK, NY 10543-0419

"FRIENDLY FIRE" PART 2

I STOPPED THE INTERVIEW FROM AIRING! BUT I WISH I COULD DO MORE! WHAT CAN I DO TO MAKE IT UP TO YOU?

AW, BETTY, YOU'RE SUCH A SWEET PERSON!

CHERYL'S SPOT

THANKS FOR THE TAPE! I WOULD HAVE JUST DIED IF EVEN *MORE* PEOPLE SAW IT!

I KNOW! HOW 'BOUT A GREAT BIG STRAWBERRY SHAKE AT POP'S?

YEAH! WE'LL *ALL* GO, RIGHT, BETTY?

OH YEAH, WHAT I WANT NOW IS TO SIP A YUMMY SHAKE THROUGH THE PAPER ON MY HEAD, SO THE PUBLIC CAN'T SEE MY FACE!

YOU'LL SEE, NO ONE WILL BELIEVE WHAT THEY SAW...

THEY ALL KNOW HOW RONNIE CAN PULL A FAST ONE!

A SHAKE DOES SOUND GOOD!

SURE... WHY NOT!

GREAT!

I'M COMING TOO, RIGHT?

YEAH, JASON... 'CAUSE *YOU'RE* PAYING!

YAHOO!

GIGGLE!

CLICK!

LATER AT POP'S...

THREE STRAWBERRY SHAKES, MY GOOD MAN!

GREAT!

HEY, GUYS!

LOOK, IT'S ARCHIE!

OPEN

OH NO, BETTY! ARCHIE WAS IN THE STUDIO WHEN VERONICA PULLED HER STUNT ON ME! *EEP!* HERE HE COMES!

WOW, CHERYL! IT WAS REALLY A LOUSY THING RONNIE DID TO YOU! LYING AND ALL!

TUNA

OH... UM... HERE'S MY EARRING! HA-HA!

OH, THANK YOU, ARCHIE, FOR YOUR NEVER-ENDING KINDNESS!

ANYTHING FOR YOU, CHERYL!

R

HOW 'BOUT PICKING UP OUR SHAKES FROM THE COUNTER, ARCHIE OL' PAL, AND GET ONE FOR YOURSELF ON ME!

SURE, JASON!

HEY, POPS! MAY I HAVE A VANILLA SHAKE?

COMING RIGHT UP!

R

♫ OH HI, ARCHIEKINS! ♫

VERONICA!

R

DON'T "HI, ARCHIEKINS" ME! I CAN'T BELIEVE WHAT YOU DID TO POOR CHERYL!

CHERYL HAD IT COMING TO HER WITH THAT SNOBBY ATTITUDE OF HERS!

THERE'S NO EXCUSE FOR LYING!

CHOMP! CHOMP!

JASON, THESE SHAKES ARE *WONDERFUL!*

GLAD YOU LIKE IT!

YEAH, THANKS, DUDE!

COME ON! IT WAS JUST A FEW FABRICATED PHOTOS! BIG DEAL!

CHERYL, ARE YOU ENJOYING YOUR SHAKE?

YOU BET, BETTY! IT'S FABOO!

HUMPH!!

FINE! I IGNORE ME, I DON'T *NEED* YOU GUYS!

FOOOSH!

THE NEXT DAY...

HEY, BETTY! YOU WANNA COME OVER AND USE MY TANNING ROOM?

BEEP!

SOUNDS COOL! OOPS! GOT A BEEP! SEE YA SOON! `BYE!

SAY, BETTY, THEY'RE HAVING A SALE AT THE MALL! WANNA COME ALONG?

SORRY, RONNIE! I HAVE PLANS WITH CHERYL!

LATER THAT DAY...

WOW! I THOUGHT YOU JUST HAD A TANNING BED!

I PREFER REALISM!

THIS IS TOTALLY COOL, CHERYL!

THIS IS THE FIRST TIME I EVER HAD A FRIEND SHARE MY SUN ROOM!

SUN LOTION

H2O

HERE I AM, GIRLS!

HUH?

WHAT DO YOU THINK OF MY NEW *DESIGNER* SUIT?

I THINK MY BROTHER LIKES YOU!

NO!

BETTY

HE'S GOOFY BUT LOVABLE!

HEE HEE

HA HA HA

WHAT?!

AND SO...

I'M SORRY, RONNIE, BUT BETTY IS OUT WITH CHERYL...

MILK!

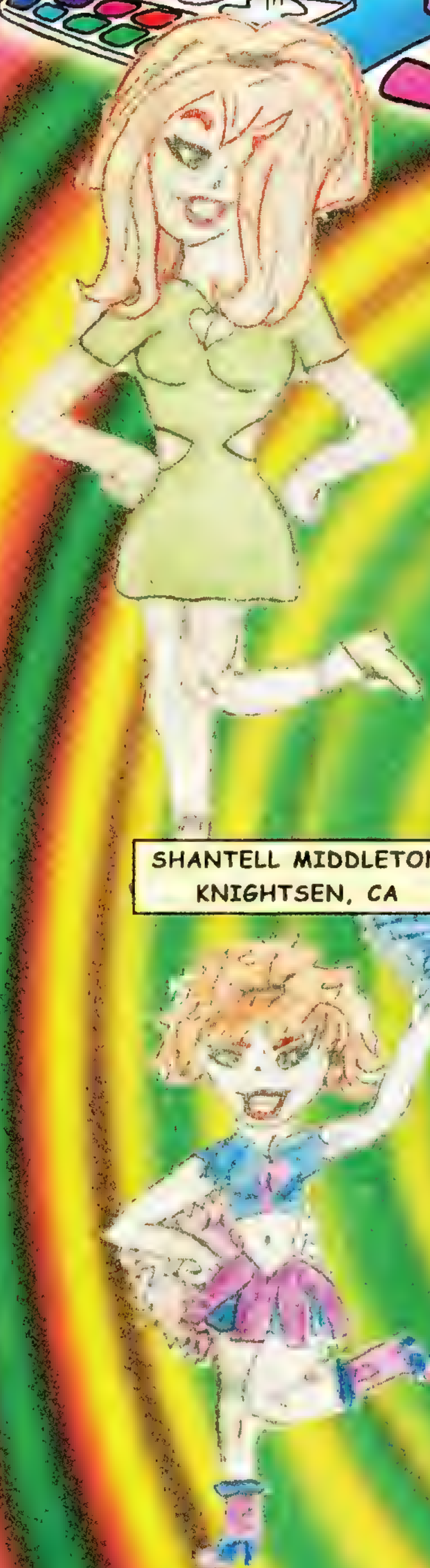
BETTY'S BEEN OUT WITH CHERYL EVERY TIME I'VE CALLED!

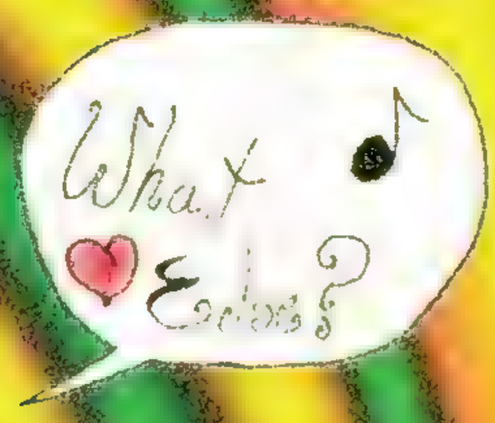
"... WELL, RONNIE, LATELY THEY'VE BEEN SPENDING A LOT OF TIME TOGETHER..."

OH, OKAY! THANKS, MRS. COOPER...SIGH...

CONTINUED...12

Fan art





LAUREN HARVEY
CHICAGO, IL

SHANTELL MIDDLETON
KNIGHTSEN, CA

JENAE WAHLBRINK
LAKE OZARK, MO

KELSEY FENTON
PRINCE GEORGE B.C.
CANADA

YOU CAN SEND YOUR ARTWORK TO ARCHIE COMIC PUBLICATIONS INC.,
"FAN ART" P.O. BOX 419, MAMARONECK, NY 10543-0419

"FRIENDLY FIRE" PART 3

THANKS FOR TREATING ME TO THE MOVIES, BETTY!

YOU'RE WELCOME! I'M GLAD IT WAS BETTER THAN THE LAST ONE WE SAW!

CHERYL AND BETTY'S OUTFITS BY: HEATHER SOLOMON SHERIDAN, IN.

SHOWING

HEY, BETTY, I WAS THINKING OF THROWING A PARTY THIS WEEKEND!

COOL!

...IT WILL BE IN HONOR OF *YOU!* AND I'LL INVITE THE KIDS FROM PEMBROOKE!

4. RATRUGS 8.
5. SODA BOY 9.

SHRIEK AGAIN

LOST SPACE

FOR ME! WOW! MAY I INVITE THE RIVERDALE GANG?

OH... WHAT ABOUT VERONICA? SHOULD WE INVITE HER?

NAH!

THE NEXT DAY...

I WANT TO MAKE THIS A PARTY BETTY WILL REMEMBER!

CHERYL'S OUTFIT BY CHERYL JONES-TX

I'M GOING TO NEED TOP-NOTCH ENTERTAINMENT!

THAT'S IT! I'LL HAVE "WHOLE THING" PLAY AT THE PARTY!

SPUN

"WHOLE THING"

IS A WHOLE LOT

NOW TO DO WHAT I DO BEST AND PULL SOME STRINGS!

BEEP

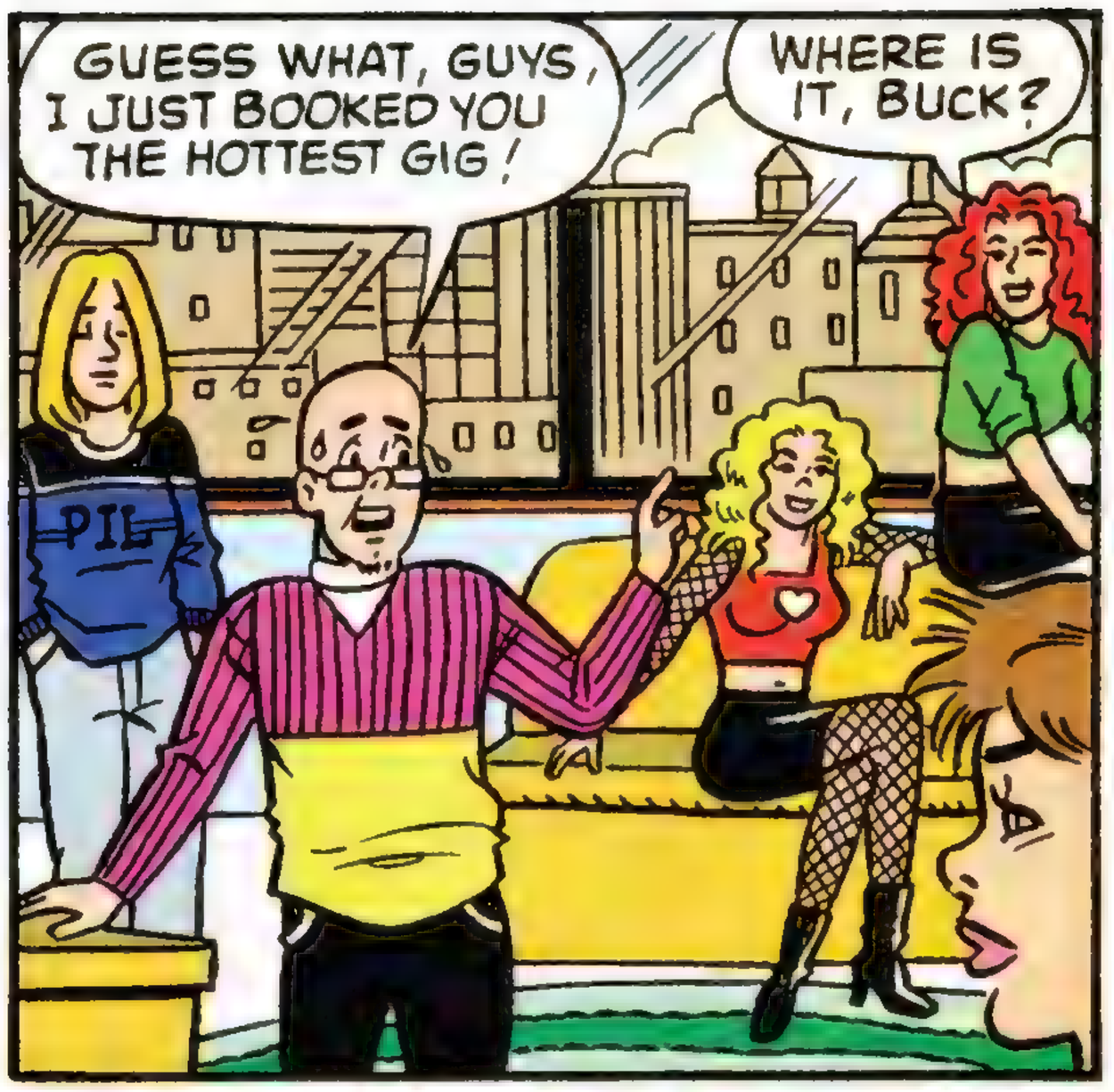
BEEP

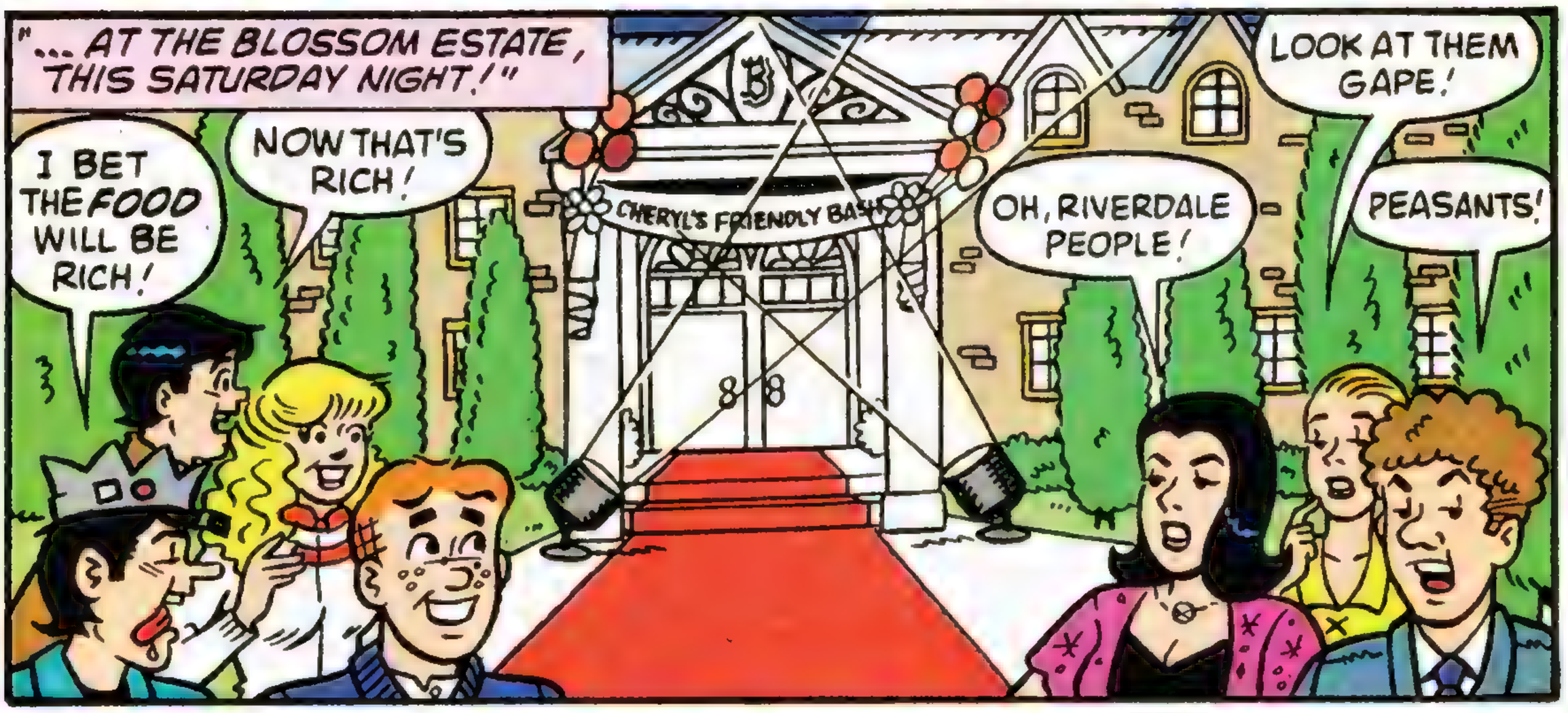
BEEP

HELLO, GRUFFIN RECORDS, YES, THIS IS CHERYL BLOSSOM! MY FATHER OWNS THE REAL ESTATE YOUR COMPANY IS ON...

I WOULD LIKE YOUR PREMIER BAND "WHOLE THING" TO PERFORM AT THE BLOSSOM ESTATE THIS SATURDAY NIGHT...

WHAT DO YOU MEAN, THEY CAN'T? THEY BETTER OR ELSE YOU'LL BE PRESSING CD'S FROM THE BACK OF A DELIVERY VAN!
DO YOU GET ME, BUCKO!
OKAY! OKAY!


GUESS WHAT, GUYS, I JUST BOOKED YOU THE HOTTEST GIG!
WHERE IS IT, BUCK?
PIL


"...AT THE BLOSSOM ESTATE, THIS SATURDAY NIGHT!"
I BET THE FOOD WILL BE RICH!
NOW THAT'S RICH!
CHERYL'S FRIENDLY BASH
OH, RIVERDALE PEOPLE!
LOOK AT THEM GAPE!
PEASANTS!

WELCOME TO THE CHERYL BLOSSOM'S FRIENDLY BASH!

EAT, DANCE AND BE MERRY!
COME ON, MISS SNOOTY, LET'S SHAKE OUR BOOTIES!

HEY, EVERYBODY! GET READY FOR THE HIGHLIGHT OF THE NIGHT! MAY I INTRODUCE MY GOOD FRIENDS...

...WHOLE THING!

OH, MAKE ME OVER...

LOOKS LIKE YOUR PEMBROOKE PALS ARE HAVING A BLAST WITH THE RIVERDALE GANG!

NOW I'VE SEEN EVERYTHING!

BUT, I'VE NEVER SEEN THAT MAID BEFORE...

SHE LOOKS STRANGELY FAMILIAR!

STOP THE MUSIC! OH, MY GOSH, IT'S VERONICA!

YES, IT'S ME!

EXCUSE ME FOR SNEAKING INTO YOUR PARTY UNINVITED, BUT I HAD TO TELL YOU, CHERYL, HOW SORRY I AM FOR WHAT I DID! BETTY, ARCHIE AND THE REST OF THE GANG, I DON'T BLAME YOU FOR NOT HANGING OUT WITH ME...

...I WOULDN'T WANT TO HANG WITH ME, EITHER! WAH!!

OH, MY!

POOR RONNIE!

RONNIE, WAIT UP! THAT WAS VERY BIG OF YOU TO *APOLOGIZE!*

DID RONNIE JUST STEAL HALF MY GUESTS?

GOOD RIDDANCE TO THOSE MALLRATS! TO THINK THAT SHE SAID YOUR HAIR WAS FAKE...

...WHEN WE ALL KNOW IT'S YOUR *NAILS* THAT ARE *FAKE!*

WHAT!?!

GET OUT, YOU CATTY CREEPS!

EEP!

IS THIS THE THANKS I GET FOR BEING A GOOD FRIEND?

THANK YOU, CHERYL FOR BEING A *GOOD* FRIEND! BURP!

YOUR WELCOME, JUGHEAD... SIGH

END

Cheryl Blossom in "It's in Her Kiss"

ALL CHERYL'S OUTFITS ARE BY HILLARY CHILD, LANSING, MI

WOW! THIS LIP GLOSS MAKING KIT IS *TOO* COOL!

I'M SO GLAD I ORDERED IT FROM MY DEE-LA'S CATALOG!

Sugar

Brat

LIP GLOSS KIT

LET'S SEE, IT HAS A BUNCH OF FRUIT FLAVORS...

Brat

MMM! I KNOW THE PERFECT GUINEA PIG TO TEST MY CONCOCTION!

NOW! WHAT FLAVOR WOULD BE THE MOST IRRESISTIBLE?

Brat

WHO AM I KIDDING? I'M SO IRRESISTIBLE, THIS IS JUST ICING ON THE CAKE!

I KNOW, I'LL USE THEM *ALL!* STRAWBERRY, WATERMELON, PEACH, CHERRY...

?

A FEW HOURS LATER...

THAT WAS CHERYL! SHE WANTS ME TO MEET HER DOWN AT THE MALL!

...SHE SAID SHE WANTED TO TRY OUT SOMETHING *NEW* ON ME!

UH-OH... I DON'T LIKE THE SOUND OF THAT!

I BETTER COME WITH YOU, PAL! I *SMELL* TROUBLE!

SURE, WHATEVER, JUG!

LATER AT THE MALL...

WOWWIE, WOWWIE! THERE SHE IS, JUGGIE!

YUP, THAT'S HER, ALL RIGHT!

Jewelry

OH, ARCHIE! ON TIME AS USUAL!

♫ HI, CHERYL! ♫

SO, CHERYL, YOU SAID YOU NEEDED ME!

IT'S NICE TO BE NEEDED BY YOU!

OH, BROTHER!

TELL ME, ARCHIE, DO YOU NOTICE ANYTHING IRRESISTIBLE ABOUT ME?

CHERYL, WHERE DO I BEGIN? YOUR HAIR, YOUR SPARKLING EYES?

HOW 'BOUT MY LIPS ?...

...LUSCIOUS!

UH-OH, BUDDY! BV ALERT AT 2 O'CLOCK!

CAMP OUT

Flowers

BETTY, LOOK! THERE'S CHERYL UP TO HER OLD TRICKS AGAIN!

EEK! SHE'S GONNA KISS ARCHIE!

HEY!!

ARCHIE, THEY'RE COMING THIS WAY... RUN!!

?!

WOOSH!!

WHEW! THAT WAS CLOSE!

OH, ARCHIEKINS, WHAT A SPECIAL TREAT BUMPING INTO YOU!

OH, HI, GIRLS! YOU LOOK GREAT TODAY!

TO

WELL...I NEVER...

SNIFF, SNIFF... MMMM MY NOSE DETECTS A SWEET TREAT TO EAT!

SNIFF, SNIFF... BANANAS, CHERRIES, MMM... VERY FRUITY AND YUMMY! NOW, WHERE IS IT COMING FROM?

WHY, CHERYL... THAT SCRUMPTIOUS AROMA COMING FROM...

...YOUR LIPS!

AAAAUGH!

SO, YOU EXPECT US TO BELIEVE THAT CHERYL AND JUGHEAD WERE MEETING!

AND THAT YOU WERE GOING ALONG TO PLAY VIDEO GAMES!

AAH! GET AWAY FROM ME, JUGHEAD!!!

COME ON, CHERYL! I JUST WANT A TASTE!

OH, ARCHIE! WE'LL NEVER DOUBT YOU AGAIN!

END